

Faribault: Small Town Pride, Big City Opportunities

Video Transcript

Whether you're all about business or focused on your family, whether you're young or old – Faribault is a place where you'll still find small town pride and big city opportunities.

Located along Interstate 35 in the beautiful lake country of Southern Minnesota, Faribault is just 30 minutes south of the Twin Cities, where you can enjoy a multitude of resorts and recreational opportunities right out your front door.

Faribault is a growing community of 30,000, named for Alexander Faribault who established a fur trading post here in 1844, where the Cannon River meets the Straight River and its beautiful limestone bluffs. Faribault is proud of its roots. You'll love the historic – yet vibrant – downtown and the charming old neighborhoods. But big city opportunities are everywhere, too, in the well-planned new housing developments, growing industrial parks, and rapid expansion of the commercial and transportation sectors.

So how has Faribault become one of the fastest growing “micropolitan” regions in America?

See for yourself! Just travel Interstate 35 and you'll discover the new energy park, high-tech manufacturing, and retail distribution. These are only part of a diverse economic base. Cruise into the city and you'll see how many businesses believe Faribault is a great place to grow. Of course, we're also home to one of Minnesota's oldest enterprises – the Faribault Woolen Mill, established in 1865. And who hasn't enjoyed a ride on the world famous Tilt-a-Whirl – another Faribault original.

Our small town pride is everywhere – from the hanging flower baskets and banners downtown to the outstanding educational opportunities. Faribault offers excellent schools – both public and private – that are known for their unique fine arts and athletic opportunities – as well as quality post-secondary education at South Central College. Faribault is home to the nationally-acclaimed Shattuck-St. Mary's School and the State Academies for the Deaf and the Blind. These impressive campuses – with their striking historic architecture – are wonderful reminders of Faribault's long-standing commitment to education.

Ready for a little R n R? Take in some live theater at the Paradise Center for the Arts downtown or try your hand at a pottery class. Perhaps you'd rather just admire the works of renowned wood-carvers Ivan Whillock and Marv Kaisersatt. How about a walk at the River Bend Nature Center, with its prairie, woodland, and river habitats – a 700-acre jewel with miles of trails for walking and cross-country skiing – all within the city limits. Maybe golf is your game. We've got challenging courses – both public and private. Or perhaps you'd rather just lay around on a blanket from the Faribault Woolen Mill, enjoying Heritage Days, the Tree Frog Music Festival, or our Hot Air Balloon Rally and Air Fest.

Faribault is a great place to move your business or your family. Spend an afternoon browsing our antique stores and unique shops, visit a local apple orchard, go boating or fishing on one of the area lakes, or just play around at our wonderful water park. We're sure you'll agree – small town pride and big city opportunities are yours...in Faribault.

